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## WEATHERSTEM EXPANDS GEOGRAPHIC REACH AFTER ISTE

**TALLAHASSEE, FL (July 8, 2014)** – WeatherSTEM made its ISTE debut in Atlanta last week. ISTE (the International Society for Technology in Education) held its annual conference at the Georgia World Congress Center, and WeatherSTEM was there. The event is one of the largest attended by education leaders who are engaged in advancing excellence through the innovative uses of technology in elementary and secondary schools.

This experienced audience of educators and administrators seemed genuinely excited about the WeatherSTEM message of bringing the world around us into classrooms. The concept of live data engaging K12 students with learning objects and curriculum captured the imagination of many. Consequently, the WeatherSTEM team will be venturing outside Florida into the temperate lands farther north. Plans are already on the books to install Weather STEM units in Pennsylvania, Ohio, and Illinois. It looks like Canada and Iowa are close behind. Winter weather will create a new canvas for WeatherSTEM, and the team looks forward to testing their cold weather equipment.

Mr. Edward Mansouri, WeatherSTEM creator and CEO, shared plans to install at least one WeatherSTEM unit in every county in Florida before 2016. The 67 minimum units will facilitate many collaborative opportunities across all grade levels throughout the state. Planned installations will also include a website, Facebook and Twitter pages, and access to content libraries.

### **About WeatherSTEM:**

WeatherSTEM (<http://www.weatherstem.com/>) is an integration of weather stations, collected and distributed atmospheric data, and STEM-based curriculum for grades K-12. WeatherSTEM offers innovative curriculum solutions coupled with superior service, professional training, and support.

### **About ISTE:**

The International Society for Technology in Education (<http://www.iste.org/>) is the premier nonprofit organization, serving educators and education leaders committed to empowering connected learners in a connected world.